Because everything is an argument
"In this book, we'll argue that you can teach the writing of argument so that students
will not only exceed the Common Core State Standards, but also be prepared for a
future as students and citizens."
-Michael Smith, Jeffrey Wilhelm, and James Fredricksen

The Common Core State Standards are an argument that "students' ability to write
sound arguments on substantive topics and issues . . . is critical to college and career
readiness."

This book is an argument. Oh, Yeah?! will persuade you that it is an ideal resource for
helping you teach argument writing to adolescents. And not just any arguments, but
the kinds of substantive ones the real-world demands.

"We believe," write Michael Smith, Jeffrey Wilhelm, and James Fredricksen, "that
instruction directed to improve student performance on standards-based
assessments MUST be the most powerful and engaging instruction we can possibly
offer." To that end they fill Oh, Yeah?! with proven lessons for writing, reading, and
discussing arguments that you can use right now. In addition, they provide ideas for
how to create instructional contexts that maximize the power of those lessons
through a compelling framework that will help you create your own lessons and units
in the future.

Life may be a series of arguments, but your decision about how to teach argument
writing needn't be complicated. Trust Smith, Wilhelm, and Fredricksen,
use Oh, Yeah?! in your classroom, and give students an argument for meeting-and
exceeding-the Common Core standards.

Study Guide: